

PHIL PRESTON

KEYNOTE OUTLINE: TAKING THE FIRST STEPS IN A CRISIS



TAKING THE FIRST STEPS IN A CRISIS

How to pull through this thing together!

The Coronavirus crisis is amplifying the best and worst of human behaviours primarily due to fears about health, wealth and wellbeing. You don't want your people spiralling out of control, so how do you shift their state from **fear to focus**?

The first steps they take are the critical ones.

SESSION OVERVIEW

In this specially formulated (online) keynote presentation, audiences discover:

- A method for prioritising focus
- How to meet people who are struggling where 'they are at'
- The critical 3 first communication steps in crisis situations
- How to build greater bonds amongst groups
- Making the shift from fear to focus

Audiences leave this presentation with a **practical checklist** for moving forward in a confident, engaged and united way.

EXTENSION OPTIONS

- A half / full day workshop
- Assistance dealing with low morale or difficult situations
- Coaching support

DETAILS

Website: philpreston.com.au

Links to [clients](#) and [testimonials](#)

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Travels from: Sydney, NSW

ABOUT PHIL

After successfully leading high performance teams in the investment industry, Phil pursued his passion for helping people and organisations work together to respond positively to powerful trends and change.

He is a leading expert in **connecting profit with purpose**, the title of his upcoming book, and the author of an e-book on **creating and leading successful teams**.

Phil focuses on practical tools and techniques rather than idealistic or theoretical approaches.

His clients include CBA, Challenger, GPT, IAG, JLL, QBE and Westpac, and he's worked extensively with not-for-profits, associations and local / state government departments.

As a speaker, he distills years of experience into actionable learning, making use of storytelling, audience interaction and a splash of dry humour for a journey of insight and inspiration.

Outside of work he is enthusiastic about coffee, chocolate and trail running!

"There was great feedback from your session and plenty of notes taken - thank you for providing a great start to the day" -
EMT Forum Chair, Challenger Group

"Thank you so much for presenting to our clients, we received an overwhelmingly positive response from them" -
Managing Director, Recruitment Edge



PHIL PRESTON
The Power of Collaboration