

PHIL PRESTON | SPEAKER

How to Contribute Something Great



Why? Because doing good may not be enough for your best talent!

With so many social and environmental challenges to deal with, your people may feel **overwhelmed, frustrated** and wonder: what difference can I make?

They find it hard to reconcile 'making a difference' with the demands of their day job, complain they have little spare time and compromise their personal values when they come to work.

This seemingly impossible challenge can be solved and it is **accessible** to everyone.

You don't need to create a startup unicorn, win Olympic gold or climb Mt Everest, because Phil outlines how you can go beyond 'good' and contribute something great.

SESSION OVERVIEW

In this inspiring presentation, audiences discover:

- Different ways they can make an impact
- The 3 ingredients for contributing something great
- How to create an effective action plan

This presentation is well suited to professionals looking for more **purpose** in their busy lives, and Phil provides the formula and challenges them to take the next step.

Imagine the uplift in your employer brand you'll generate?

FORMATS

- In person or online
- Keynote, workshops and master classes
- Tailored working sessions
- Coaching and leadership programs

ABOUT PHIL

Phil left a comfortable corporate career where he oversaw \$50 billion of investments to help companies go beyond symbolic acts of charity and help address social and environmental challenges through core and profitable business.

In 2013, he was invited to join Harvard Business School's Professor Michael Porter and Mark Kramer in Boston to advance the 'shared value' field where he's a leading practitioner and author, recently publishing the book, [Connecting Profit With Purpose](#).

Phil's [clients](#) include small-medium enterprises through to multi-national corporations and everything in between, and has extensive experience working with not-for-profit organisations, peak bodies and governments.

As a speaker, Phil distills years of experience into actionable learning, making use of storytelling, audience interaction and a splash of dry humour - you can view his [testimonials](#) to see what his clients are saying.

Outside of work he is enthusiastic about coffee, chocolate and trail running!

DETAILS

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Personal and Authentic

"I particularly liked your personal and authentic presentation and your thoughts on ways people can find their passion, connect with others and ticking the boxes of leverage, sustainability and impact"

- GM Marketing & Fundraising, St Vincent de Paul Society



PHIL PRESTON

Connecting Profit with Purpose