

PHIL PRESTON

Purpose-led Leadership Program

Are your leaders ready for what lies ahead?

Leading companies and organisations are using purpose-led strategies for **performance, resilience** and **competitive gains**, and leaders are asking:

- How do we develop our purpose-led approach?
- How do we make the links to performance?
- How do we all navigate this transition together?

There's more than just financial dimensions to manage, your people need to know **how purpose works in practice**, including:

- Purpose statements, pillars, vision and values
- Integration and alignment
- Social and environmental impacts
- Methods for finding strategic opportunities
- 'Shared value' as a lens for innovation
- Development frameworks and tools
- Collaboration and partnering capabilities
- Fluency in the language of other sectors
- Monitoring and measurement techniques
- Narratives for influencing change

Phil **tailors** leadership and development programs to your organisational context and needs. You people work on their own relevant challenges as well as helping other group members.

The program provides **practical**, hands-on skills and increase **engagement** levels in a collegiate group setting.

The delivery schedule and format is designed according to the needs of you and your program cohort.

ABOUT PHIL

Phil left a comfortable corporate career where he oversaw \$50 billion of investments to help companies go beyond symbolic acts of charity and help address social and environmental challenges through core and profitable business.

In 2013, he was invited to join Harvard Business School's Professor Michael Porter and Mark Kramer in Boston to advance the 'shared value' field where he's a leading practitioner and author, recently publishing the book, [Connecting Profit With Purpose](#).

Phil's [clients](#) include small-medium enterprises through to multi-national corporations and everything in between, and has extensive experience working with not-for-profit organisations, peak bodies and governments.

As a speaker, Phil distills years of experience into actionable learning, making use of storytelling, audience interaction and a splash of dry humour - you can view his [testimonials](#) to see what his clients are saying.

Outside of work he is enthusiastic about coffee, chocolate and trail running!

DETAILS

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Guidance in the Power of Purpose

"Phil gets the power of purpose ...and provided guidance, backed up by research and experience"

- Chief Commercial Officer, Speciality Metals



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Connecting Profit with Purpose