

PHIL PRESTON | SPEAKER

The Purposeful Leader is the Best Leader - is that You?



Unlocking the full potential of your talent through purpose

The first leader that people encounter is very influential in shaping their performance. What if every one of your leaders could **embody the true purpose** of your business, unlocking the full potential of their teams?

Studies show that purpose drives high-performance, raising questions such as:

- Why does purpose matter?
- How does it link to performance?
- What must leaders do to capture the benefits?

SESSION OVERVIEW

In this keynote suited to our times, audiences learn:

- How purpose drives outperformance
- What it means to be a purposeful leader
- Case studies of leaders and organisations
- A framework for moving from intent to action
- 7 step checklist for role-modelling purpose

As the author of *Connecting Profit with Purpose* and the *Corporate Purpose Blueprint*, Phil delivers essential content to help your people build and reinforce a bullet-proof culture.

ALTERNATIVE FORMATS

- In person or online
- Workshops or master classes
- Tailored working sessions
- Panel discussion / participation
- Leadership program content

ABOUT PHIL

Phil left a comfortable corporate career where he oversaw \$50 billion of investments to help companies go beyond symbolic acts of charity and help address social and environmental challenges through core and profitable business.

In 2013, he was invited to join Harvard Business School's Professor Michael Porter and Mark Kramer in Boston to advance the 'shared value' field where he's a leading practitioner and author, recently publishing the book, [Connecting Profit With Purpose](#).

Phil's [clients](#) include small-medium enterprises through to multi-national corporations and everything in between, and has extensive experience working with not-for-profit organisations, peak bodies and governments.

As a speaker, Phil distills years of experience into actionable learning, making use of storytelling, audience interaction and a splash of dry humour - you can view his [testimonials](#) to see what his clients are saying.

Outside of work he is enthusiastic about coffee, chocolate and trail running!

DETAILS

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Leading on Purpose

"If purpose is on your agenda, then you need to talk to Phil!"

- Executive Director, Hargraves Institute



PHIL PRESTON

Connecting Profit with Purpose