

# Developing & retaining your best people with purpose

*Motivational speaker, working  
session facilitator & coach*



## WHY PURPOSE?

With the pandemic and buoyant employment markets prompting many people to reflect on their current situation and question 'why' they do what they do, there's a heightened risk of **losing key staff**.

You have an opportunity to **engage** on a deeper and more authentic level by helping them articulate what's **meaningful** in their lives. They will benefit from practical methods for achieving a greater sense of **purpose**.

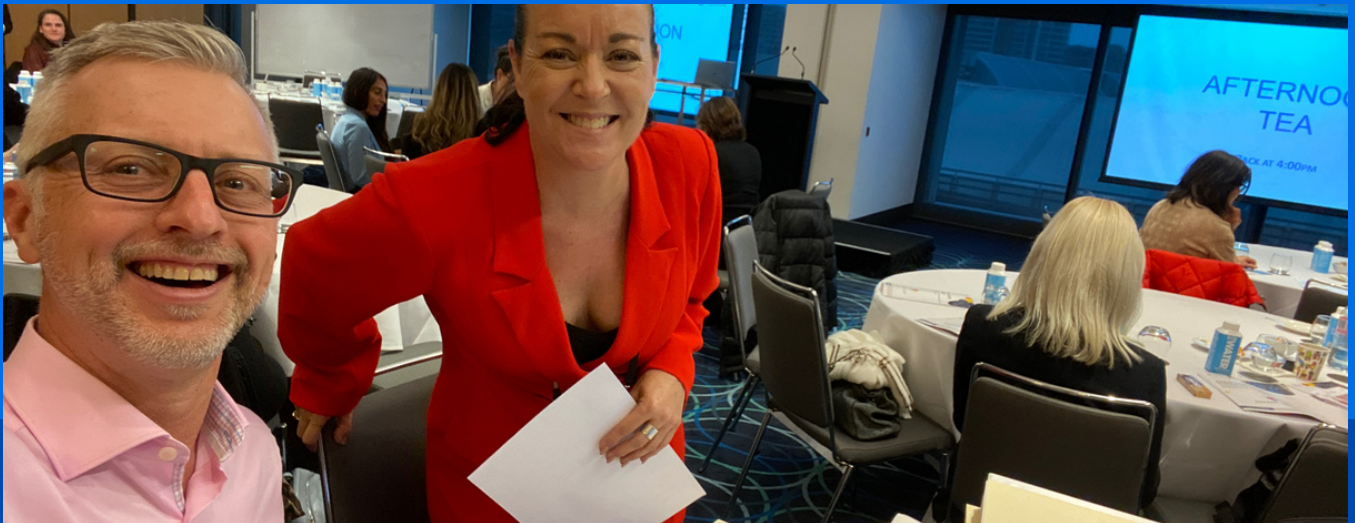
But what if this raises issues that prompt them to leave? As a Line Manager recently said, "***It's riskier for us to avoid the conversation***".

Supporting people in their life direction and **goals** is far better than not talking about it. Employees often discover that aspects of their **work** and **role** are a major source of meaning and purpose - they just haven't fully realised it yet.

I help you **engage** your people in their purpose journey for **development**, **resilience** and **retention** benefits.

**Enquire now**  
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For more information call +61 408 259 633



## HOW DOES IT WORK?

Most people yearn for meaning and purpose but find it hard to cut through the **busyness** of everyday life to make it a reality.

A business leader summed up the predicament when she said:

***"If you're not aligning your life by design, you get your life by default".***

Whether it's an event presentation, working session or coaching situation, my approach includes:

- identifying what **matters**
- making use of **strengths**
- focusing on what **inspires**
- factoring in **uniqueness**
- amplifying **good / impact**
- achieving work-life **congruence**

It's a small investment that has a direct and **positive influence** on employee's lives and the work they do.

## FORMATS: Virtual and in-person

### Events

- Keynotes, concurrent sessions
- Lunch 'n' learns
- Executive briefings

### Working Sessions

- Tailored team sessions
- Workshops
- Leadership programs

### Individuals

- Coaching
- Mentoring

In group sessions: the focus is on creating safe places for conversations.

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*"You've done an exceptional job, valuable personally and in terms of what we can do collectively" - Executive General Manager, Australian Unity*

*"Powerful session" - Alumni Engagement Coordinator, University of Wollongong*

*"Perfectly framed for our audience and theme" - Director, Executive Assistant Network*

*"In a 1-hour zoom interview, I learned more about myself and my business than in the previous six months of grappling alone with my business and life purpose" - Coaching client*

## ABOUT ME

I was climbing the corporate ladder until the question of 'why' kicked in, which launched me into a world of **pain** ... and then **purpose!**

Since then I've worked with hundreds of clients across most **sectors** and **industries** on purpose-based challenges.

I'm the **founder** of The Business Purpose Project, **author** of Connecting Profit with Purpose, **co-host** of Corporate Conversations on Purpose and **host** of Talking Purpose in Business & Life.

Outside of work I find extra meaning in coffee, chocolate and trail running!



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