

Purpose-Fuelled Performance

Speaker, Facilitator & Strategist



Phil is a **performance, purpose** and **innovation** speaker who guides leaders, teams and organisations on purpose-driven solutions to their business challenges.

He draws on more than **15-years experience** as a consultant, facilitator and adviser to translate his unique insights into tangible actions for audiences.

It's about developing new skills, strategies and solutions that are fit for our times and essential for future success.

Phil tailors his presentations to the context and session objectives of his clients, ensuring participants are engaged, inspired and equipped to put their learning into practice.

His style is warm and engaging and he has extensive experience working across virtual, hybrid and in-person formats.

In this outline, you'll find out more about his main keynote topic, presentation formats, other services and a long-form biography.

Is it time to up your game or refresh your approach?

"Phil's session was excellent ... and got everyone in the room in the right frame of mind for the day ahead."

- Divisional Chief Executive, Challenger Group

"Your session really set the scene for the critical nature of purpose for our People Lead Team offsite."

- General Manager, People, BlueScope

"Thank you so much for the session today. Great feedback from everyone."

- Head of People, Claim Central Holdings

"His ability to engage with people, to challenge and to stimulate new ways of thinking, while providing us with a clear strategic approach was highly skilled."

- Deputy Director, NSW Dept of Premier & Cabinet

Enquiries & Bookings

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MAIN KEYNOTE TOPIC:

PURPOSE-FUELLED PERFORMANCE

How to stay in the game and ahead of the pack

Leaders and organisations are under pressure to respond to powerful trends and change with forty percent of global CEOs saying their current business won't be viable in ten years time.

As a result, many are turning to purpose-driven approaches to stay in the game and ahead of the pack.

What is meant by 'purpose-driven', how does it work and how does it help you withstand change and future-proof your business?

Phil is an expert in purpose-driven solutions to business challenges, and in this session, participants learn:

- How purpose drives improvements in financial performance.
- The mindset shifts needed to embrace and implement it.
- A framework for building purpose-driven work cultures.
- Tips for aligning people with their organisation's purpose and goals; and
- Examples of purpose-driven break-through innovations.

This is suited to professionals and leaders who want to explore cutting-edge methods for unlocking their potential and leveraging their impact.

It's ideal for provoking new ideas and setting the scene for the discussions that follow.

PHIL'S SERVICES:

APPLICATION

Depending on your audience and need, Phil is able to drill down further into elements of his keynote for more specialised presentations.

Plus, he brings a purpose lens to topics such as leadership, collaboration, team work and setting work-life goals.

WORKSHOPS & WORKING SESSIONS

Workshops and working sessions help your people generate new perspectives on their challenges, build their skills and explore purpose-driven opportunities.

PANELS & FORUMS

Phil is a highly experienced facilitator and host of events, conference panels and in-house forums.

PROGRAMS

Talk to him about **Purpose Ignition** programs that can run from half a day through to multi-day retreats. He can provide leadership programs and / or content for your existing programs.

PROJECTS

Phil has a depth of experience helping with critical stages of complex projects where diverse stakeholder groups need to align.



ABOUT PHIL

Phil is the founder of **WhyThisNow**, helping leaders, teams and organisations with purpose-driven solutions to their business challenges.

Following a successful corporate career where he led high-performance teams, Phil set up his own business and has been assisting organisations with complex challenges for more than 15 years.

He was invited to Boston by Harvard Business School leaders in the business purpose field and gained prominence authoring case studies and the book, *Connecting Profit with Purpose*, and was recently quoted in the AFR report on purpose in business.

Phil's since worked with the likes of BlueScope, Challenger, IAG, JLL, NRMA and QBE, and a wide range of nonprofit and government entities.

As a speaker, he has a warm and engaging style, injecting humour and actionable takeaways for audience members.

Along with a range of event-based facilitations, he's helped sponsors of complex multi-sector projects achieve buy-in with critical stakeholder groups, including Just Reinvest (Bourke), the Wagga Wagga LEI and packaging industry peak body, APCO.

Phil's the co-developer of purpose, collaboration and shared value canvas tools and an associate director of Janellis, a firm specialising in critical thinking techniques to improve decision-making quality and organisational resilience.

The purpose of his own work is to help individuals and organisations elevate their performance and impact and contribute to a healthy planet with shared prosperity.

Chocolate is his kryptonite and you'll often find him running it off on the tracks and trails in Bulli, one hour south of Sydney, Australia.



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More information:



[Website](#)



[Testimonials](#)



[Speaker reel](#)