

PHIL PRESTON

**An experienced and safe
pair of hands for your
projects and events**

**FACILITATOR & EVENT
HOST KIT**



WHY PROFESSIONAL FACILITATION?

Ensure your sessions run smoothly and deliver results

It's likely that you run sessions where a facilitator is required, such as strategy off-sites, forums at events or difficult meetings with stakeholders. What factors should you consider when weighing up an internal versus external facilitator?

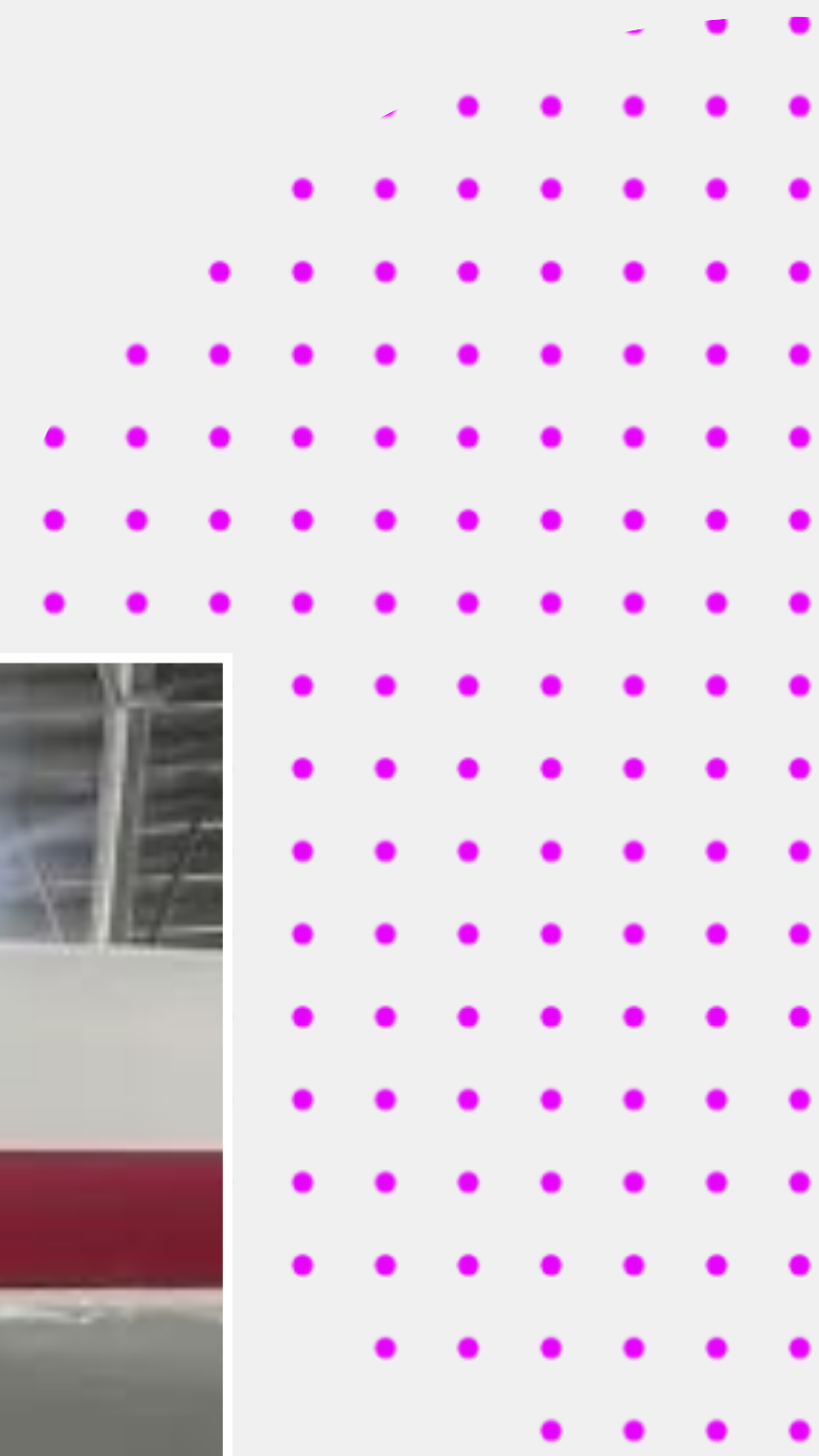
The primary reason for appointing a facilitator is to help you articulate your session objectives, design a process to deliver it and then execute on the day. They get you from A to B.

Perhaps you've experienced conversations going off on tangents for too long, dominant personalities taking over, participants bringing "baggage" into the room, poor session design, low levels of energy and other problems?

Getting people together is expensive, so there's a lot at stake if the opportunity isn't maximised.

On top of this, all the planning in the world won't account for all the twists, turns or alternative scenarios that could develop and your facilitator will need to guide you through those situations.

While an internal facilitator may suffice in some situations, an external facilitator brings peace of mind and an attractive return on investment.



FACILITATED SOLUTIONS

Phil is an accredited 'master facilitator' who ensures your sessions run smoothly and deliver results.

When facilitation is done well you might not even notice, but you certainly know when it's not so good! Internally sourced facilitators carry some advantages but they do not suit all occasions.

Phil has been professionally speaking and facilitating for more than 16 years and has attained 'master facilitator' accreditation with critical thinking specialists, Janellis.

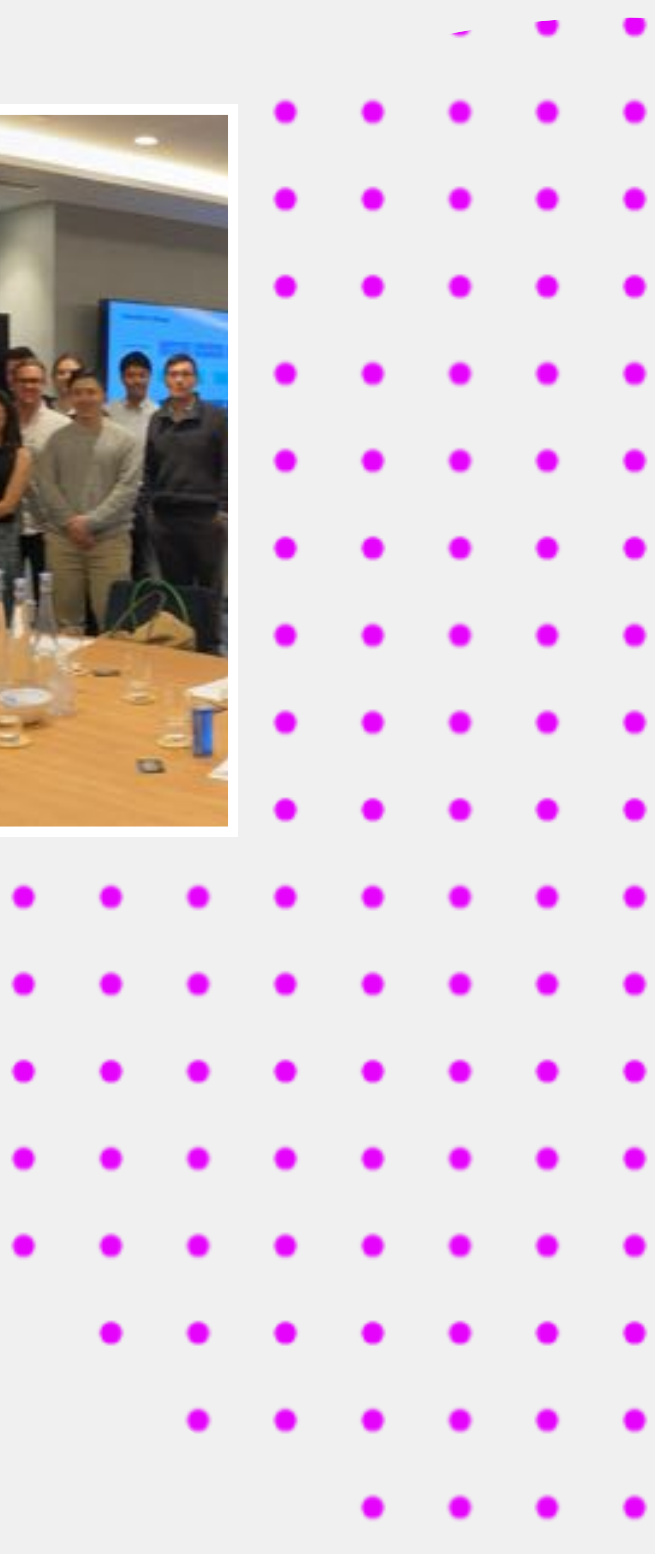
From his extensive work with companies, non-profits and government agencies, he brings a safe and reliable pair of hands to the task, reducing risk and maximising your return-on-investment in people's time and availability.

It all starts with planning - the level of preparation prior to an event or project will largely dictate the quality of the outcome.

Phil works with you to understand your objectives and translates into the best approach for the people, audience and stakeholders involved.

Since leaving his corporate career, he's worked with hundreds of organisations across all sectors which gives him a level of experience that is seldom found in others.

He knows how to deal with and adjust to changing dynamics and situations as they arise, keeping things focused and on track.



CHANGE IN ACTION



FACILITATION SITUATIONS

Examples of when you might need Phil

Major events

Phil's facilitated and hosted events for JLL through to the online Collective Impact Summit for APCO, charity partner working sessions and high-stakes engagements for government sponsors.

It's where his skills come together to produce a high quality event experience, with meticulous planning and attention to run sheets, scripts and building strong relationships with clients, panellists and speakers.

In-house, offsite and conference sessions

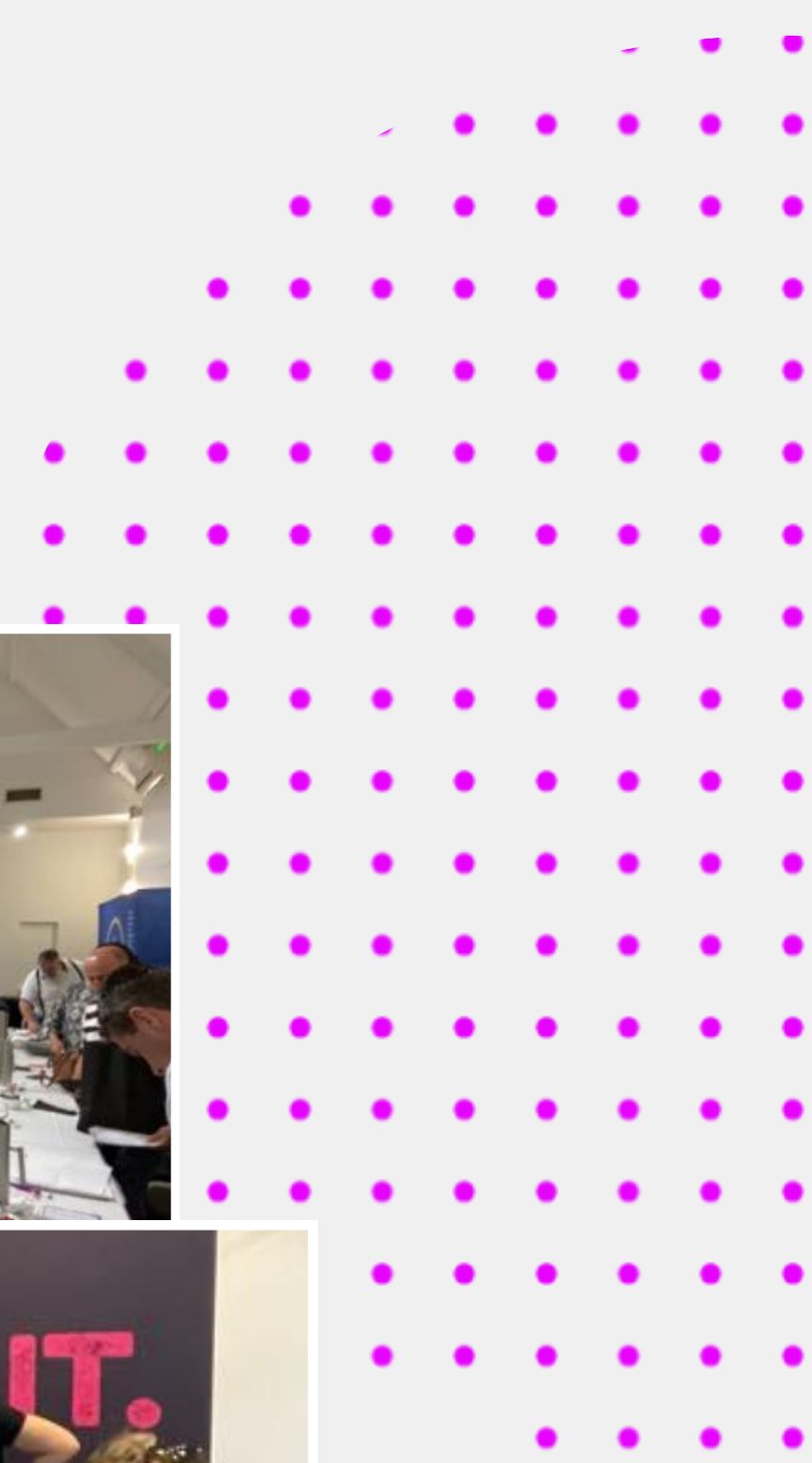
These include formal and informal boardroom sessions through to online and hybrid conference workshops, problem solving tasks, team building, strategy offsite explorations, crisis scenario simulations and planning days.

Phil has the unique ability to relate to diverse audiences and situations. He knows when to go deeper and when to pull back, how to minimise the impact of rogue participants, rein in tangential conversations and keep agendas to time.

Collaborations and projects

Phil's facilitated internal projects through to complex, multi-stakeholder projects for organisations and government agencies. For example, he helped the NSW Department of Premier and Cabinet with components of the Just Reinvest project in Bourke, engaging and aligning stakeholder groups around common goals.

Engaging, listening, empathising, understanding, storytelling and many more skills underpin the success of his endeavours.



EVENT & PANEL HOST

Experience counts for a lot when you're hosting the room from the stage

Great event hosting doesn't happen by magic. The host must be fully up to speed on the topic, speakers, audience composition and sponsor's needs.

Phil's hosted events such as JLL's TEDxSydney VIP Lunch through to awards nights, offsite day(s) and interviews with distinguished guests.

Panel hosting requires preparation, pre-work and, on the day, managing the conversation so that contributions from guests are shared around and they have the opportunity to shine.

For offsites, Phil can package keynoting, facilitations and hosting together to dramatically lift the quality of the experience for an attractive marginal cost.



IN-PERSON, HYBRID & ONLINE DELIVERY

GROWTH
GENERATION
GENERATIONAL GROWTH FOR BUSINESSES

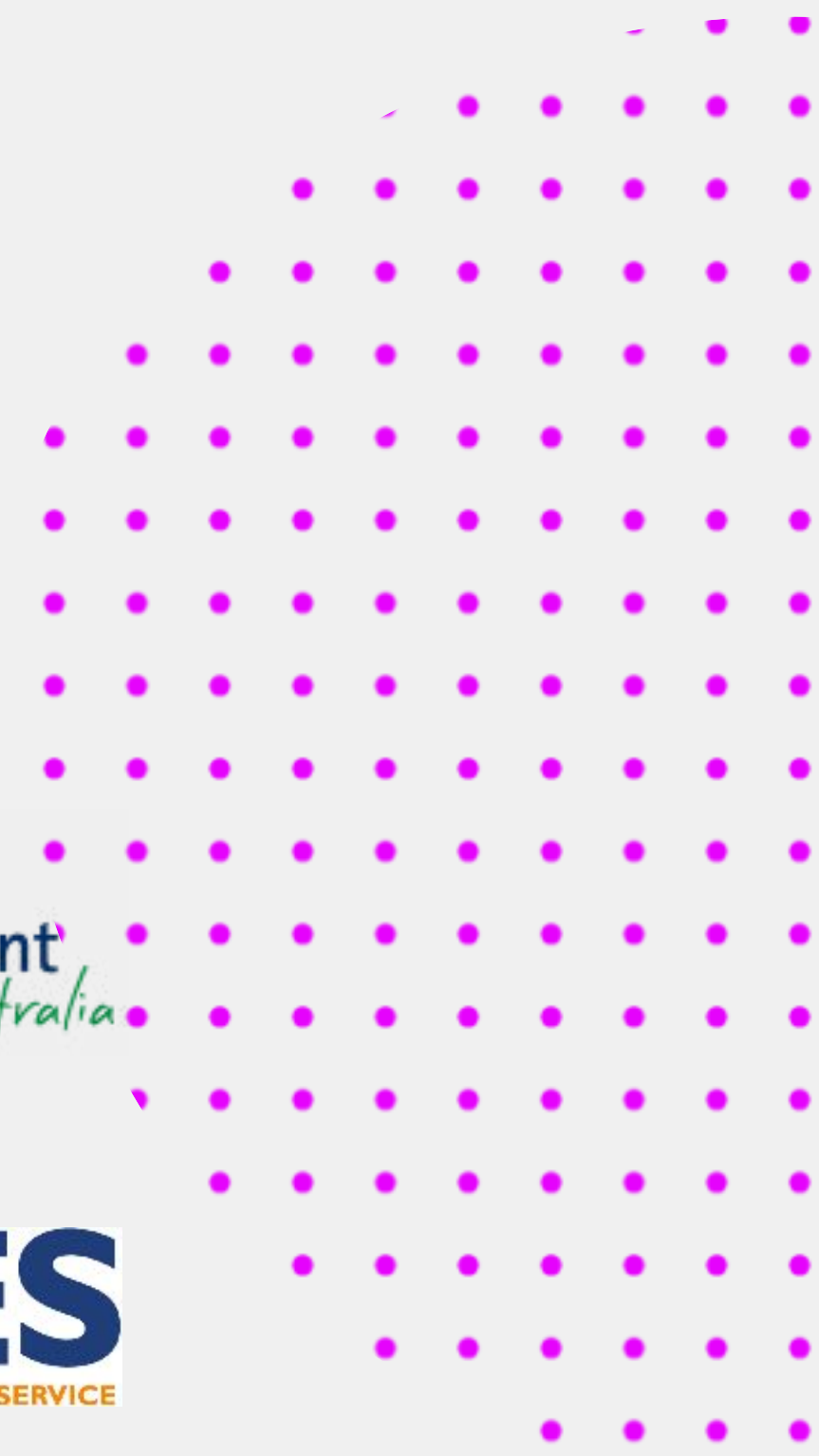


Habits



CLIENTS

Phil's client list includes:



TESTIMONIALS

"Phil's style kept the team engaged over the course of the day. He always seemed to have the perfect anecdote to support the messages coming through each of the presentations. Phil played a massive part of making the day a success." - Divisional Chief Executive, Challenger Group

"Your session really set the scene for the critical nature of purpose for our People Lead Team offsite." - General Manager, People, BlueScope

"His ability to keep the group focused and engaged was instrumental in achieving the outcomes we needed." - Assistant Secretary, Department of Health & Aged Care

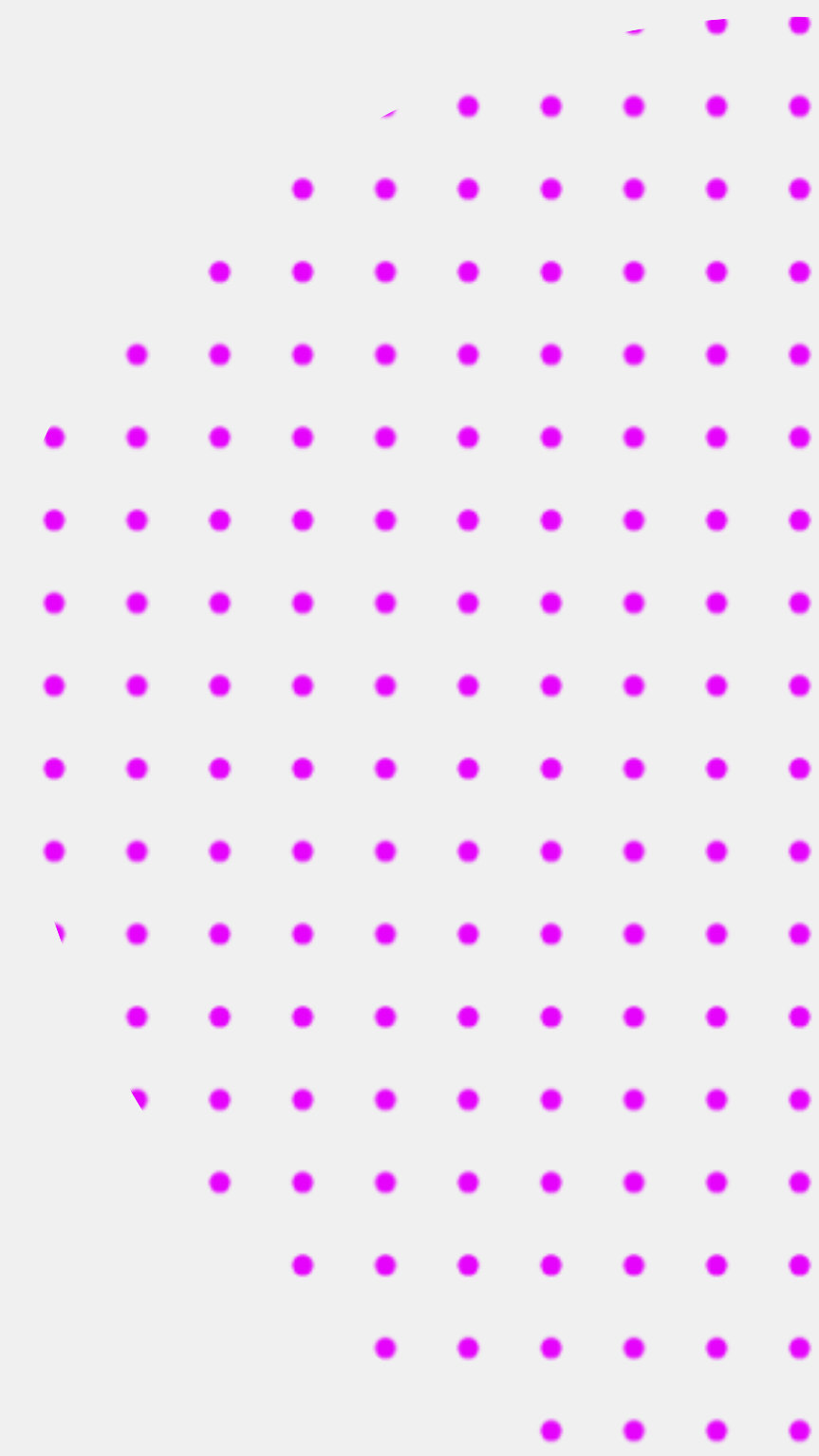
"Great session today Phil! Fantastic to have you facilitating the discussion!" - Marketing & Communications Lead, JLL Australia

"I received a lot of positive feedback about the workshop and your facilitation. People seem to be really keen to start implementing their new knowledge!" - Shared Value Coordinator, IAG

"His ability to engage with people, to challenge and to stimulate new ways of thinking, while providing us with a clear strategic approach was highly skilled." - Deputy Director, NSW Dept of Premier & Cabinet

POPULAR KEYNOTES IN BRIEF

It's worth considering packaging up keynote speaking and facilitation all in one >> [speaker kit](#)



THE PATH LESS TRAVELLED: MASTER TRANSFORMATION & CHANGE

This powerful keynote guides and motivates your leaders and teams to successfully navigate transformation, change and work together to deliver high-performance outcomes.

For executives, leaders and teams.



FIND YOUR PURPOSE AS A LEADER: AMPLIFY YOUR STRENGTHS

This engaging keynote - with a workshop option - guides current and emerging leaders in identifying their unique and valuable strengths so they can find their focus and reach their full potential.

For current, emerging and aspiring leaders.



PURPOSE IGNITED: UNLOCK YOUR FULL POTENTIAL

How can you harness purpose to unlock the full performance potential of your people, teams and organisation? Phil teams up with Carolyn Butler-Madden to deliver a four-point plan.

For people across all levels of your organisation



FUTURE FOCUSED INNOVATION: DRIVE COMPETITIVE ADVANTAGE

Equip your people with advanced knowledge and new methods for identifying game-changing sources of innovation. A strong foundation for performance, growth and competitive advantage.

For innovators, teams and their supporters.

ABOUT PHIL

Phil loves helping leaders, teams and organisations do their best work

After an extensive corporate career leading high-performance teams, Phil broke out on his own to become a globally recognised expert in the purpose-driven leadership, innovation and business fields.

He's worked with more than a hundred clients over the past 16-years, helping them adapt to the changing social, economic and environmental conditions for doing business.

Phil's an accredited 'master facilitator' with critical thinking experts, Janellis, and a co-founder of both Purpose Ignition and the Impact Hour business event series.

He's authored Connecting Profit with Purpose, launched two podcasts and recently featured in The CEO Magazine, CPA's InTheBlack and the AFR report on purpose in business.

A Tasmanian who migrated to Australia(!), he's been a singer / songwriter in a progressive folk / blues band; delivered his second child in a bathtub following his wife's 20-minute labor; and attributes to his chocolate addiction to a great grandfather who helped set up the Cadbury factory in Hobart in 1921.

As a speaker he has a calm and reassuring style with experience across virtual, hybrid and in-person platforms.



CONNECT

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