



# Phil Preston

## NAVIGATING CHANGE & TRANSFORMATION

KEYNOTE SPEAKER • FACILITATOR • EVENT & PANEL HOST

SPEAKER KIT 2025/26



# ABOUT PHIL

In today's world, disruption isn't an event - it's a permanent state. From digital transformation and cultural shifts to hybrid workplaces and market volatility, organisations are under constant pressure to adapt. Leaders often feel overwhelmed, teams lose focus and strategy gets lost in complexity.

## That's where Phil Preston comes in.

As an expert in navigating change and transformation, Phil empowers leaders and teams to move beyond reaction and confusion into a state of clarity, confidence and purposeful action.

With a unique blend of high-performance leadership experience and 16 years of consulting across business, government and community sectors, Phil brings a rare combination of practical insight and thought leadership.

Phil's approach is purpose-driven yet deeply practical. His keynotes, workshops, and strategy sessions equip people with tools to lead adaptively, align around shared goals and turn disruption into opportunity. He connects with audiences through his authenticity, intelligence and a relatable style that makes transformation feel achievable, not abstract.

Featured in outlets such as The CEO Magazine and Australian Financial Review, Phil is a trusted voice on the global stage. His work inspires action, resilience and results that stick.

Whether you're leading through a merger, navigating digital transformation or simply trying to re-energise your team, Phil provides the clarity, focus and strategies to thrive in disruption and deliver lasting impact.

# CLIENTS

Phil's client list includes



# TESTIMONIALS

"Phil's session was excellent ... and got everyone in the room in the right frame of mind for the day ahead."

**Divisional Chief Executive**, Challenger Group

"Phil's engaging style, thought leadership and practical case studies added huge value to each delegate."

**Director**, Australian Food & Grocery Council

"Thanks for [the masterclass], I found it really inspiring!"

**Executive Manager**, IAG

"Your session really set the scene for the critical nature of purpose for our People Lead Team offsite."

**General Manager**, People, BlueScope

"His ability to engage with people, to challenge and to stimulate new ways of thinking, while providing us with a clear strategic approach was highly skilled."

**Deputy Director**, NSW Dept of Premier & Cabinet

WATCH MY SHOWREEL



## TOPIC #1

# NAVIGATING CHANGE WITH PURPOSE

## How to adapt with clarity, focus and impact

Disruption is no longer occasional - it's constant. From market volatility to generative AI, leaders and teams are under relentless pressure to adapt.

Yet, the most successful organisations don't just react, they reconnect with purpose to drive change and transformation.

In this keynote, Phil Preston shows how clarity of purpose helps leaders cut through noise, prioritise what matters and align their people in meaningful ways.

With his blend of lived corporate experience and consulting insights, Phil provides a framework to shift from survival mode into a state of resilience and opportunity.

Audiences leave not only inspired, but equipped to embrace disruption as a catalyst for progress.

### Best suited for

Executive teams, senior leaders, strategy off-sites, and industries facing rapid transformation.



"Phil delivered an insightful and inspiring session on leading through change, with fresh perspectives and practical strategies for our up-and-coming leaders."

**CEO,** Business Illawarra

### Key Takeaways

- How to reframe disruption as a driver of opportunity and growth.
- Tools to align people and priorities around a shared sense of purpose.
- Practical steps to build resilience and focus in uncertain times.

# FUTURE OF LEADERSHIP

## Building adaptive leaders for a volatile world

The old leadership playbook no longer applies. Hybrid work, generational change and complex stakeholder demands mean that leaders need to be adaptive, aligned and forward-looking.

In this keynote, Phil Preston explores what it takes to thrive in volatile times by cultivating leadership that is resilient, connected and purpose-driven.

Drawing on decades of experience across business, non-profits and government, Phil demystifies the essential traits of tomorrow's leaders and how to embed them today.

This session gives leaders the clarity and confidence to step into a future where adaptability is their greatest edge.

### Best suited for

Leadership conferences, talent and L&D programs and organisations investing in next-gen leaders.



### Key Takeaways

- The three adaptive leadership traits essential for a volatile world.
- How to align leadership behaviours with organisational values and purpose.
- Strategies for building confidence and resilience in uncertain environments.

## TOPIC #3

# FROM CONFUSION TO CLARITY

## Turning disruption into opportunity

Change fatigue is real. Many leaders and teams feel overwhelmed by complexity, competing priorities and constant disruption.

This keynote helps audiences move from reaction and confusion to clarity and impact.

Phil provides tools to simplify decision-making, refocus energy and turn disruption into a powerful force for progress.

Through relatable stories and actionable frameworks, he shows how leaders can re-energise their teams and create momentum when it matters most.

By the end of this session, audiences feel lighter, clearer and ready to act.

### Best suited for

Team retreats, industry forums, frontline leadership programs, and change-heavy organisations.



### Key Takeaways

- How to identify and cut through complexity to regain focus.
- Practical tools to re-energise yourself and your team.
- Frameworks for transforming disruption into meaningful progress.

# CHANGE IN ACTION



# FACILITATED SOLUTIONS

**Phil is an accredited 'master facilitator' who ensures your sessions run smoothly and deliver results.**

When facilitation is done well you might not even notice, but you certainly know when it's not so good! Internally sourced facilitators carry some advantages but they do not suit all occasions.

Phil has been professionally facilitating for more than 16 years and attained 'master facilitator' accreditation with critical thinking specialists, Janellis.

From his extensive work with companies, non-profits and government agencies, he brings a safe and reliable pair of hands to the task, reducing risk and maximising your return-on-investment in people's time and availability.

It all starts with planning - the level of preparation prior to an event or project will largely dictate the quality of the outcome.

Phil works with you to understand your objectives and translates into the best approach for the people, audience and stakeholders involved.

Since leaving his corporate career, he's worked with hundreds of organisations across all sectors which gives him a level of experience that is seldom found in others.

He knows how to deal with and adjust to changing dynamics and situations as they arise, keeping things focused and on track.



# EVENT & PANEL HOST

## Experience counts for a lot when you're hosting the room from the stage

Great event hosting doesn't happen by magic. The host must be fully up to speed on the topic, speakers, audience composition and sponsor's needs.

Phil's approach is to ensure your event objectives are met while minimising risk, working with you to get the most out of your investment in people's time and energy.

He's hosted events such as JLL's TEDxSydney VIP Lunch through to awards nights, offsite day(s) and interviews with distinguished guests.

Panel hosting requires preparation, pre-work and, on the day, managing the conversation so that contributions from guests are shared around and they have the opportunity to shine.

His business and leadership background provides accessibility to a wide range of topics and conversations.

For offsites, you may want to package in a keynote or other services to dramatically lift the quality of the experience at an attractive marginal cost.

Formats include in-person, hybrid and online.



A group of four people (three men and one woman) are smiling and posing for a photo. They are standing in front of a red backdrop. The backdrop features the text 'GROWTH GENERATION' in large white letters, with 'GENERATIONAL GROWTH FOR BUSINESSES' in smaller text below it. To the right, there is a graphic of a person in a red shirt with the word 'Habits' below it. The man in the center is wearing a blue blazer and glasses. The woman on the left is wearing a white shirt with blue and pink polka dots and glasses. The man on the right is wearing a dark shirt and glasses. The woman on the far right is wearing a grey blazer and glasses. The text 'IN-PERSON, HYBRID & ONLINE DELIVERY' is overlaid in large white letters across the middle of the image. At the bottom, there are several overlapping circles in shades of purple and blue, some with a dotted pattern.

# IN-PERSON, HYBRID & ONLINE DELIVERY

# LOGISTICS

## Travel :

Phil is based in Bulli, NSW (Australia), which is one hour south of Sydney and he quotes travel ex-Sydney Airport.

## AV :

For **in-person** and **hybrid**, slides can be run from his laptop (wi-fi connection desirable) or from mac-based house equipment.

An AV check is essential. Hand held or lapel mic preferred.

Virtual delivery from Phil's studio or your nominated venue.

## Marketing :

A short video can be provided on request, and he offers to post on social media both before and after your event if desired.

## Customisation :

Customisation of his content to your audience and industry is standard.

## Rates :

Phil's rates are comparable to speakers with more than 20-years of experience and unique subject matter expertise.

## Business:

Phil Preston Pty Ltd, ABN 46 130 165 767

## Assets / Links:



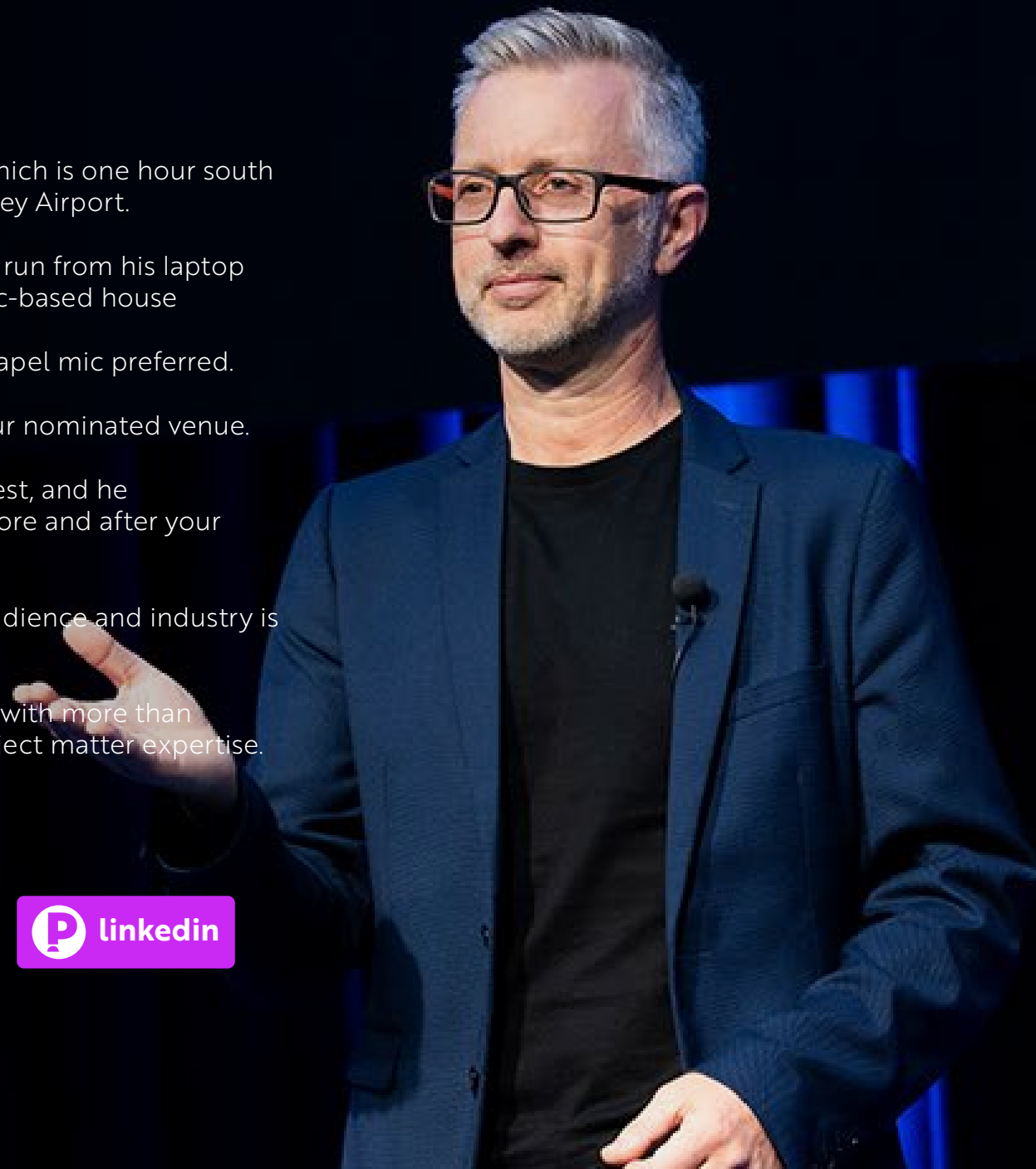
website



event  
resources



linkedin



**CONNECT**

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